

Jaime DiNoia

Education

Art Institute of Philadelphia

Bachelor of Science in Graphic Design
Philadelphia, PA | 1997-2000
Cumulative GPA: 3.9 | 4.0

Skills

Marketing Management
Team Leader
Creative Direction
Communication
Project Management
Brand Identity
Social Media Campaigns
Organization
Email Marketing
CRM
Presentation Design
Campaign Strategy
Web Development
Graphic Design
Animated Graphics / Video
Branded Storytelling
Development
SEO
Wireframes
Illustration / Logo Design
Storyboards
Data Analytics
Copywriting / Editing
Desktop Publishing
Community Outreach
User Interface Designer
User Experience Designer

Tools

Adobe Creative Suite
Microsoft 365 | Teams
HTML | CSS | PHP | JavaScript
Adobe XD
Figma | Sketch
Firstup
WordPress | FinalSite | Square Space
Hootsuite
iMovie | Adobe Premier
Asana | Basecamp | Slack | Monday.com
WhatsApp | GroupMe | Zoom
Constant Contact | iContact | MailChimp

Marketing + Design Portfolio

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281.620.4884

Work

Quanta Services

June 2023 - Present
Houston, TX

Graphic Designer

Lead graphic designer responsible for branding, marketing design, and large publications for safety, HR, and IT Presentations for executive team High-level marketing design in all mediums to support Fortune 500 with 57,000 employees and 300+ operating companies

Dancing Thru Life

June 2021 - June 2023
The Woodlands, TX

Development Director

Rebranded the 501c3 non-profit with new, high-impact fundraising initiatives Designed logo, developed website and created and researched marketing strategies Created UI iOS and Android graphics

Woodlands Creatives

April 2012 - June 2023
The Woodlands, TX

Creative Director

Managed full marketing, graphic design, web development campaigns for clients such as YES to YOUTH, HARC, The Woodlands Christian Academy, New Danville, Interfaith of The Woodlands, Habitat for Humanity, FOREA, and more

Boe Creative Services

July 2010 - April 2012
The Woodlands, TX

Creative Services Manager

Produced daily Houston e-Flyers Built html wireframes and graphics

The Woodlands UMC

August 2007 - July 2010
The Woodlands, TX

Art Director

Managed a team of 12 creatives Designed and managed large digital and print brand campaigns

Insperty (formerly Administaff)

September 2006 - August 2007
Kingwood, TX

Senior Graphic Designer

Worked on in-house corporate marketing and branding design

SHOPCO U.S.A., Inc.

March 2004 - September 2006
Houston, TX

Marketing Coordinator

Design print and digital designs Programmed databases and websites Market research and data analysis

Merion Publications, Inc.

September 2000 - March 2004
King of Prussia, PA

Graphic Designer

Designed a weekly 60-page medical magazine and created custom medical illustrations